

Accountability

The Board of Directors is collectively accountable to **UROC's membership, funders, land owners, and other stakeholders** for:

- The Association's performance against its mission and strategic objectives
- The effective stewardship of the organization's financial resources and staff

Time commitment

10 hours/month (board meetings, preparation, committee work, and occasional events). Workload may rise slightly during budgeting season, AGM prep, or major initiatives.

Term of office

Candidates are elected for two-year terms; however, serving consecutive terms is encouraged and helps build organizational capacity.

Core responsibilities

All Directors are expected to:

- Prepare for and participate in board meetings; contribute thoughtfully and respectfully
- Listen and collaborate; advocate your viewpoint, seek common ground, and support decisions once made
- Review and refresh mission & strategy; participate in strategic planning and annual priority setting
- Oversee organizational performance; monitor impact, reputation, and progress toward objectives
- Uphold governance standards; follow bylaws, code of conduct, conflict-of-interest, and relevant policies
- Provide financial stewardship; approve the annual budget; monitor financial health and key risks
- Support and manage the ED
- Strengthen the Board itself; participate in annual self-evaluation, succession planning, and recruitment
- Serve on at least one committee (e.g., Governance, Trails; Finance; Communications; Events & Volunteers)
- Attend and participate in the AGM and other events throughout the year
- Be an ambassador; share UROC's work within your networks and open doors for partnerships
- Stay informed on community issues affecting trail access, safety, and sustainability
- Background and operational support as needed

Qualifications

- Knowledge of the Cumberland mountain bike community and its priorities & challenges
- Commitment to representing the Cumberland mountain biking community, the Association, and our members through our mission, strategic direction, and core values
- Experience in leadership roles – professionally or through your own personal/volunteer projects
- Integrity, sound judgment, and a collaborative mindset

Special Skills

Any of the following skills would be an asset:

- Human Resources & People Management
- Legal & risk management
- Marketing and Communications
- Organizational design and growth



UNITED RIDERS OF CUMBERLAND

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- Non-profit management
- Event management
- Finance
- Fundraising/Sponsorships
- Land management / forestry
- Policy development
- Public administration or legal
- Trail building
- Parks and recreation management
- Strategic planning

What you'll get

- A meaningful way to give back to the trails and community you love
- Collaborative peers, governance experience, and leadership development
- A front-row seat to shaping sustainable trail access in Cumberland

How to apply

- Please send a note outlining why you'd like to serve, your relevant experience, and any specific skills you bring. Include your CV or LinkedIn if you have one
- Send applications to president@unitedridersofcumberland.ca Subject: BOARD OF DIRECTORS by **February 16th, 2026**

Process

The top candidates will be contacted for an interview. The Board will identify recommended candidates for election by the membership at the AGM. Candidates may be asked to speak for 1 minute to introduce themselves in advance of voting. All candidates are eligible for election, though the Board will provide recommendations on its preferred candidates based on what it feels are the best matches for the skills & experience it's seeking.

UROC