

2022 United Riders of Cumberland AGM Agenda

1. Approval of the agenda
2. Approval of the 2021 AGM meeting minutes
3. Presidents report (to be provided at the AGM)
4. Executive Director report (to be provided at the AGM)
5. 2021 Financial statements and Treasurers Report (to be provided at the AGM)
6. Report of the Board of Directors Nominations committee
7. Adjournment

UROC Annual General Meeting

8pm, Wednesday April 7th, 2021

Via Zoom due to COVID Pandemic

Cumberland BC

Minutes

Attendance: 47 individuals at 8:10pm, peak attendance 51

1. Approval of Agenda

Motion: to approve the agenda; moved by Becky Packer, 2nd by Alex Blair, carried

2. Approval of 2020 Minutes

Motion: to approve minutes of 2020 AGM; moved by Adam Silverstein, 2nd by Gordon Nettleton, carried

3. Presidents Report (highlights)

- Review of 2020 goals and progress:
 - i. Review and Update of Trail management plan, mapping and inventory, addressing safety issues and TTF's, mitigation of environmental issues, communication and signage, maintenance and new trail construction, documenting the trail planning and authorization process
 - ii. Advocacy – extending the current agreement and progress towards negotiation of a new agreement, continued partnership and legal access for recreation, building, maintenance and events, Grant funding opportunities for projects
 - iii. Finance and Fundraising – 55% increase in membership to 1279, Gaming Grant secured, Municipal and Regional District Tax (MRDT)
 - iv. Organization and Governance – new Executive Director Dougal Browne hired, board transition to a governance board through a governance review and clear documentation, new Board Committees and policies, new Board recruitment process, review of Constitution and Mandate, update of Bylaws.
- 2021 Goals Identified: Strategic Plan for the Trail Network, Complete new Land Access agreement, improved engagement with partners, development of a communications strategy, increase membership and develop sustainable funding framework
- Questions from the floor on:

- o Adaptive MTB trails – new wording in the land use agreement to address this, and option to consider in the upcoming strategic trails planning process.
- o Male/female membership ratio – approx. 40% female
- o Survey results – some in ED report, report to be developed.

4. Executive Director Report (highlights)

- 27% increase in Trail counter data to 167,548 visits, changing distribution of access points.
- Overview provided of new trail builds, volunteer building activities, maintenance projects, trail maintenance days, and training workshops
- Overview of trail crew activities, key projects currently active, new build applications and projected trail days
- Overview of virtual events from the past year – Fiver series and Gravity Nines, development of Third Party events Policy, Women’s ride, CRI parking lot outreach
- Report on Communications activities and outreach – website and online portal upgrades, donation platforms, social media activity, YouTube channel, maps and merchandise, and sponsorship
- Questions from the floor on:
 - i. The potential reasons for the redistribution of trail access points – no certainty
 - ii. Cayet participation in the land use agreement – no progress in getting engagement from Cayet

5. Treasurer report and review of financial statements

Motion: to approve the 2020 Financial statements as presented; moved by Adam Silverstein, 2nd by Nygil Goggins, carried

6. Special Resolutions – details provided in writing in advance to all members and attendees

- Special Resolution #1 – Amendment of Constitution – Moved by Alex Blair, 2nd by Todd Deters. Motion Carried, none opposed
- Special Resolution #2 – Amendment of Bylaws – Moved by Adam Speigel, 2nd Leah Ballin. Motion Carried, none opposed

7. Election of Board of Directors

- UROC is governed by a Board of 9 Directors
- Councillor Vicky Brown presided over the elections as the parliamentarian

- 1 director is not seek re-election – Erik Holbeck
- 3 directors seeking re-election and nominated – Evan Loveless, Adam Speigel, Nygil Goggins
- The Board developed a nominations committee and process and put our multiple calls to membership. 4 applications were received and a formal selection process culminated with the Board recommending Joe Schwartz to the membership for nomination.
- Vicky Brown called for nominations 3 times from the floor. No nominations from the floor. All current and new Directors nominated are acclaimed for a 2 year term.

Motion: to approve new board; moved by Mike Manara , 2nd by Alex Blair, carried

8. Mayor Leslie Baird – On behalf of the Cumberland Council and Village staff, thanks to UROC and looking forward to future collaborations, recognition of the contribution of Erik Holbeck.

9. Adjournment

Motion: to adjourn; moved by Alf Trill, second by Martin Ready.

Report of the Nominations committee - by Adam Speigel

Each year elections are held at the AGM, where every eligible member can vote for the Board of Directors. The UROC Board of Directors consists of 9 volunteer board members elected for a 2-year term. At the 2022 AGM, there will be 5 Director positions up for election. All 5 of the Directors up for election have stated their intention to run again for another 2-year term. Those Directors up for election, including positions they currently hold are:

Name	Current Position
Leah Ballin	Director
Alex Blair	Treasurer
Todd Deters	Director
Adam Silverstein	Director
Mike Tunnah	Secretary

Directors continuing until 2023 are:

Name	Current Position
Nygil Goggins	Director
Evan Loveless	President
Joe Schwartz	Director
Adam Speigel	Vice-President

The Board recruitment process for 2022 consisted of reaching out to membership with a call for nominations open until Wednesday, March 9th. All interested candidates were asked to provide answers to the following 3 questions. At the close of this nominations period 5 nominations were received for 5 Board positions. The nominations received and answers to the 3 questions are listed below.

Leah Ballin

1. Describe your skills and experience that you believe would benefit the Board and association

I have lived, recreated and worked in BC for my entire life. While I have drawn inspiration from travelling (and biking!) abroad, my time in BC has given me deep appreciation for the people and land and a solid working knowledge of land management, systems and legislation, recreation industry, and funding structures.

My 20 years of education, work, and professional affiliation as a biologist and forester has led me to understand many of the environmental sensitivities of the land base, as well as how to mitigate potential impacts, including of trails and increasing densities of people. My understanding of operational forestry, as well as the specific legislation pertaining to private managed forest lands, lends to me having an understanding of what is required of the owners of the land on which we operate and what may be beneficial to them from an operational perspective. From a fundraising perspective, through working for NGO's and as a consultant, I have demonstrated an excellent track record of winning grants and contracts. Further, while working as an environmental consultant in the Comox Valley for the past 9 years I have fostered working relationships with the Village of Cumberland, the K'omoks First Nation, the Comox Valley Regional District, the Cumberland Community Forest Society, the Comox Valley Land Trust, and Mosaic, all who own, or hold covenants on the land on which the Cumberland trail network lies.

Living and biking in Cumberland for the past 9 years has given me an opportunity to have my finger on the pulse of the community and the characters on the trails, in boardrooms and at the back of the brewery. Growing up in Vancouver and then Victoria gives me some insight to what may be rapidly approaching.

A large part of my 9 years of Cumberland has been focused on the trail network (largely biking and running). I started getting out on UROC Wednesday night rides my first summer here, and joined the board four years ago, thus am familiar with most of the functions and responsibilities of the board, and how they were and what we are working towards (as guided by the constitution, strategic plans, and our transition from a working board to a governance board).

2. Describe your capacity to commit to the volunteer requirements of being on the Board. The board typically commits a minimum of 10 hours a month between board meetings, committee meetings, events and other duties as required.

This is where I honestly fall short. 10 hours a month to commit to the board and board activities is no problem. However, to really accomplish much often takes more. There is always a lot of work to do and showing up to board and committee meetings, and doing required prep is not enough. The months where I feel like I've actually done something are more often 20 h+ months, which I can do sometimes, but not always.

3. Describe your motivation for wanting to join the Board or continue working on the board.

I joined the board because the trail network is what brought me to Cumberland (although I'd say the community helped to keep me), and I very much value and appreciate the work of all those who have and do make the trail network possible, and want to contribute. My reasons for wanting to continue working on the board are very much the same. There continues to be work to be done to maintain trail access and manage the trail network, while adapting to changing use, land ownership and land owner requirements, as well as an ever changing societal and environmental climate; and all this takes money, time, skill and a lot of hard work.

Alex Blair

1. Describe your skills and experience that you believe would benefit the Board and association

Being part of the board of the directors for the last four years, I feel that I have a good understanding of, how the organization works on an operational and governance level. For the last three years I have been holding the position of the Treasurer and have developed a good working relationship with the bookkeeper and the accountant. I am passionate about mountain biking, but I would say I also bring a different view to the board, as I am not as skilled on a bike compared to some other board members.

2. Describe your capacity to commit to the volunteer requirements of being on the Board. The board typically commits a minimum of 10 hours a month between board meetings, committee meetings, events and other duties as required.

As I have been on the board for the last four years, I am well aware of the time commitment it requires. I feel confident, that I can uphold my commitments to the society and see no concern with the volunteer requirements.

3. Describe your motivation for wanting to join the Board or continue working for on the board(incumbents)?

Mountain biking has played a big part in my decision-making process of moving to the Comox Valley, and Cumberland in particular. From the first day I got here, I felt that mountain biking has given me so much, that I feel strongly about giving back to the mountainbike community and doing my part in providing a great trail network to our community. On top of that, now having a daughter, I want her to grow up somewhere where she has the opportunity to go out and be able to enjoy the bike trails. For that to continuously be possible, we need a society that ensures that we have a land use agreement in place and continuously works on improving the trail network.

Todd Deters

1. Describe your skills and experience that you believe would benefit the Board and association

I have been in a Director position with UROC for two full terms. The work I have done has been largely focused with the trail and trail crew operations. With the addition of the ED, I worked with him to develop the policies around the builder's guidelines. Together we worked to make a clear concise document for the builders both new and experienced to help them along the processes with trail builds. There was work done to help the builders who did not have builds that had been officially approved. The goal of the organization was to help get the "illegal" builds into the proper position to meet the requirements so they could carry on and all builds would meet the same criteria.

I worked with the local Rotary organization to help spread the awareness of what UROC does to the local business community. Together with Rotary I was able to raise funds to purchase the UROC race trailer. The trailer helped the organization with the storage of

our event materials and have a simple approach to event days. We are able to haul all our material to the event in one trip and have a recognizable fixture at those events.

I have been involved with race operations. I worked with trail groups such as the Trail Maintenance Committee which gathered member input to trail maintenance issues and public trail maintenance days. The trail days have been an excellent way to engage the membership and as well our sponsors to create a positive impact on the trail network. I am currently on the HR Committee. I own and operate a local business with that experience I look to lend it to working with the employees in our organization.

2. Describe your capacity to commit to the volunteer requirements of being on the Board. The board typically commits a minimum of 10 hours a month between board meetings, committee meetings, events and other duties as required.

I have missed only one meeting of the Board in my 4 years of involvement. I have been able to find the time to work on the special projects as they come up. I am a firm believer of follow through on commitments and have been active in Committee's plus the meetings that go along with them. I have attended race operations for all but one UROC event in the time I have been on the Board. There is more than 10 hours of involvement I feel if you are active in different rolls.

3. Describe your motivation for wanting to join the Board or continue working for on the board(incumbents)?

In my time with UROC I have been fortunate to be involved with a great deal of positive growth. The Board has under gone a large change switching to a Governance space and the work that went into that was a great learning experience. I would like to continue to work to help guide the changes that have occurred both on a Board level as well as to the implementation of employees. The Board as a very cooperative unit with all of us contributing in different ways making it for me an enjoyable way to give back to the community. I feel the Cumberland Trail Network is world class. The work we do to develop and maintain this area goes a long way to provide recreational opportunities to people of all ages and multiple user groups. I would like to continue to help increase our membership and the public awareness to the network. I would like to see the Land Use Agreements continue to be in place to allow all of us access to the property and ensure the hard work that has gone into the building of this network by so many people remains in place for future generations to use and grow.

Thank you

Todd Deters

Adam Silverstein

1. Describe your skills and experience that you believe would benefit the Board and association

My two years on the Board has been a tremendous experience and exposure to the vast amount of work undertaken by UROC to support our trail network. While working to support all of the activities of the Board, my focus and contributions have been in two main areas - helping to increase the funding UROC receives to support trail management and construction, and helping to renew the Land Use Agreements that give UROC access to private land and enables many of our activities. I am proud to say that I have played a direct role in UROC receiving several grants that have helped directly fund our operations, including an increase in the Trail Crew size/hours, and funding to develop a new machine built flow trail from the top of the climbing trail. I have also supported our ED in negotiations with the Village of Cumberland and Timber companies to restructure and renew our Land Access agreement - these negotiations are nearing completion and should help provide certainty for UROC access and growth moving forward. In my professional life, I have over 20 years of experience in the Federal Government running large operational programs and partnering with many not-for-profits and other levels of government. I have sat on or advised a number of Boards and have designed and delivered funding programs, and have significant experience with land management issues. I believe I have made a positive contribution to UROC and would like to continue to support this amazing organization and its objectives. I live in Cumberland, I am passionate about mountain biking, I am an avid and regular trail user and want to contribute to helping maintain our network to a world class standard. I believe that my experience and skill set can help the Board manage this amazing resource.

2. Describe your capacity to commit to the volunteer requirements of being on the Board. The board typically commits

a minimum of 10 hours a month between board meetings, committee meetings, events and other duties as required.

My time on the board has given me a good appreciation for the effort and time required to prepare for and attend mtgs. I also understand that committing to the board means finding the time to meet with our partners, support events and trail maintenance days, write grant applications or develop agreements, policies and other documents, and work with and support my colleagues on the board. Like many of you, I have a busy professional and family life, but I believe this work is important for our community and am committed to finding the time necessary to make a contribution.

3. Describe your motivation for wanting to join the Board or continue working on the board(incumbents)?

Two years is just enough time to really start to understand the organization, to become part of the team, and to start to make a real contribution. The founders and longtime board members have built a great team and a legacy that takes time to fully appreciate. I would really like to continue to build on the work we have started, to help deliver the strategic plan on the ground, to finish the land use agreement, to help set UROC up for long term financial success and stability, and to make sure the builders and other volunteers have the tools they need. I travel frequently to mountain bike, I know we have something special here in Cumberland and I want to continue to be part of keeping it amazing, and supporting the growth of our network.

Thanks for your consideration,
Adam Silverstein

Mike Tunnah

1. Describe your skills and experience that you believe would benefit the Board and association

I have served on the UROC Board of Directors for the past 2 years. This experience has helped me grasp the issues and opportunities UROC faces. I have been serving as the Secretary on the Board for the past year and in that time have also been a member of the Governance Committee. In addition to these governing roles I am the Board liaison for Races and Events. My responsibilities include organizing and executing events by

working with members of the Race and Events committee. This part of my role is what really led me to start helping out with UROC. I have enjoyed seeing events come back to the community as events were a huge part of UROC's past and continue to be important to the mountain bike community.

In addition to my work with UROC I am currently a Board member of the Lake Park Society, stewards and operators of the Cumberland Lake Park Campground at Comox Lake. My past experience includes organizing numerous cycling races and work on numerous boards of cycling clubs.

I am a strategic thinker who enjoys envisioning the future of the organization and working with big ideas which I believe are an important aspect of the governance process. I enjoy contributing to the daily workings of the board and organization and am not afraid to communicate my thoughts and feelings.

2. Describe your capacity to commit to the volunteer requirements of being on the Board. The board typically commits a minimum of 10 hours a month between board meetings, committee meetings, events and other duties as required.

Having served on the board over the past 2 years I am well aware that the commitment extends far beyond just the monthly meeting. In addition to race planning meetings, governance meetings and special projects the work is definitely 10+ hours a month, which I have been easily able to commit to. What makes this so great are the amazing people I get to share this time and space with. It really shows how much of a community is behind UROC.

3. Describe your motivation for wanting to join the Board or continue working on the board(incumbents)?

I joined UROC at a time in its life cycle where the organization had grown to the extent of needing an Executive Director and a new structure for Governance work and Operations. Although we have accomplished much in the past 2 years, I believe there is much more work to be done and having had knowledge of that work motivates me to want to see it through. Specifically, for the Races and Events side of things this will be the first year in my tenure on the board with a full slate of events back on the calendar. I'd like to finish the organizational framework I've helped start and see these events get off the ground successfully.